



## SAVE THE DATE!

The Michigan Jump\$tart Coalition is sponsoring a professional development conference (**.5 SB CEUs available**) for educators. The conference is being funded by contributions from State Farm Insurance and the Federal Reserve Bank of Chicago - New Detroit Branch. Current and pre-service teachers and school counselors are encouraged to attend. **Lunch will be provided for all attendees.**

**What:** "Back to the Basics: Understanding Personal Finance So You Can Be a Better Educator"

**When:** Tuesday, December 5, 2006, 8:30 a.m. to 3:00 p.m.  
(Registration, Networking, Exhibits: 8:30 a.m. to 9:00 a.m.)

**Where:** The Federal Reserve Bank of Chicago – **NEW** Detroit Branch

**Cost:** \$35 per person

### Conference Overview

Business leaders and personal finance experts will share information in a conference-style environment. Topics of the day will include understanding the basics of credit, working with your local community financial experts and introducing checking/saving concepts to children. Vendors including State Farm Insurance, Michigan Education Savings Program, GreenPath Debt Solutions and others will be on-hand to discuss their organizations' tools to help teach personal finance concepts. Attendees will leave the conference with a variety of ideas, resources and materials they can use to advance financial literacy in their classrooms.

### Keynote Speakers

State Superintendent of Public Instruction Michael Flanagan will discuss why financial education is important to young adults as well as the new high school graduation requirements. Gail Perry Mason, Detroit native and author of "Girl, Make Your Money Grow!" will talk about how teachers can communicate about money and offer practical tips on how to reduce debt, invest wisely and save for retirement.

### Registration

To register, please complete the registration form on page 2 and mail it along with a check for \$35 made payable to the Michigan Jump\$tart Coalition to the address below. You may also download a registration form by visiting the Michigan Jump\$tart Coalition website at [www.mijumpstartcoalition.org](http://www.mijumpstartcoalition.org).

**Attn: Mary Davis, Michigan Jump\$tart Coalition**  
**C/O Michigan Credit Union League**  
**15800 N. Haggerty Rd.**  
**Plymouth, MI 48170**



## **“Back to the Basics: Understanding Personal Finance So You Can Be a Better Educator”**

Sponsored by the Michigan Jump\$Tart Coalition for Personal Financial Literacy and funded by contributions from State Farm Insurance and the Federal Reserve Bank of Chicago – NEW Detroit Branch

**Tuesday, December 5, 2006 at the Federal Reserve Bank of Chicago – NEW Detroit Branch**

<b>8:30a.m. – 9:00a.m.</b>	<b>Registration; Exhibits; and Networking</b>
<b>9:00a.m. – 9:15 a.m.</b>	<b>Welcome &amp; Overview</b> Glenn Hansen, SVP & Manager, Federal Reserve – Detroit Branch & Erica Tobe, Chairman, Michigan Jump\$Tart Coalition Chair Ron Bettie, State Farm Insurance
<b>9:15 a.m. – 9:40 a.m.</b>	<b>Economic Outlook</b> Sam Kahan, Senior Economist, Detroit Branch – Federal Reserve
<b>9:40 a.m. – 10:00 a.m.</b>	<b>Morning Break</b> Exhibits and Networking
<b>10:00 a.m. – 11:00a.m.</b>	<b>Keynote Address</b> Michael Flanagan, Superintendent of Public Instruction
<b>11:00 a.m. – 11:45 a.m.</b>	<b>Communicating About Money - How to Break the Ice...</b> Gail Perry Mason, Author and Financial Expert, Detroit Native
<b>11:45 a.m. – 12:45 p.m.</b>	<b>Lunch</b> Exhibits and Networking
<b>12:45 p.m. – 1:15 p.m.</b>	Introducing Checking/Saving Concepts to your students Featuring Student Run Branches – Michigan Credit Union League
<b>1:15 p.m. – 1:45 p.m.</b>	Credit Card Education – C.A.R.E. Program
<b>1:45 p.m. – 1:55 p.m.</b>	<b>Networking Break</b>
<b>1:55 p.m. – 2:25 p.m.</b>	Credit Reports 101 – GreenPath Debt Solutions
<b>2:25 p.m. – 2:45 p.m.</b>	<b>Working with Local Community Experts – Where to begin?</b> Resource Panel
<b>2:45 p.m. – 3:00 p.m.</b>	<b>Closing – Your Critical Role</b> Kristen Hammer, Money Smart Ambassador 2006 Erica Tobe, Michigan Jumpstart Chair

More information at [www.mijumpstartcoaliton.org](http://www.mijumpstartcoaliton.org)



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**Plymouth, MI 48170**

Registrant Name \_\_\_\_\_

School \_\_\_\_\_

School Address, City, State, Zip \_\_\_\_\_

Teaching area or Title \_\_\_\_\_

Home Address (optional) \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Work Phone \_\_\_\_\_ Work e-mail \_\_\_\_\_

Home Phone \_\_\_\_\_ Home e-mail \_\_\_\_\_

Fax your information to: 734-420-1540, Attn: Mary Davis.

**PLEASE NOTE:**

Please make sure to include a working e-mail address whether it is your home or work address. Once we receive your payment, we'll e-mail you a confirmation letter and a map to the Fed. If you have not received your confirmation e-mail by Dec. 4 or have a question regarding payment, please phone Maureen O'Hara at (248) 553-5400 ext. 2456 or Mary Davis at (734) 420-1530 ext. 246. You may also e-mail [mohara@greenpath.com](mailto:mohara@greenpath.com) or [mcd@mcu.org](mailto:mcd@mcu.org).